

Figure 1

0080E0 008502560

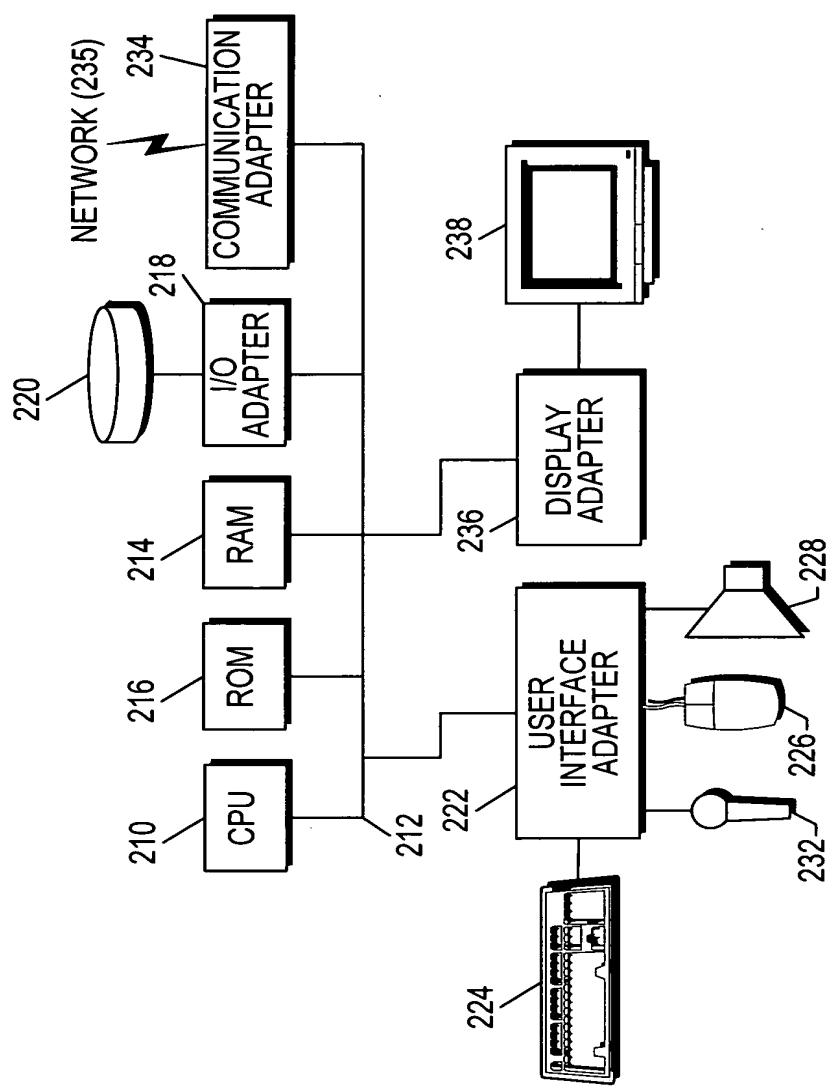


Figure 2

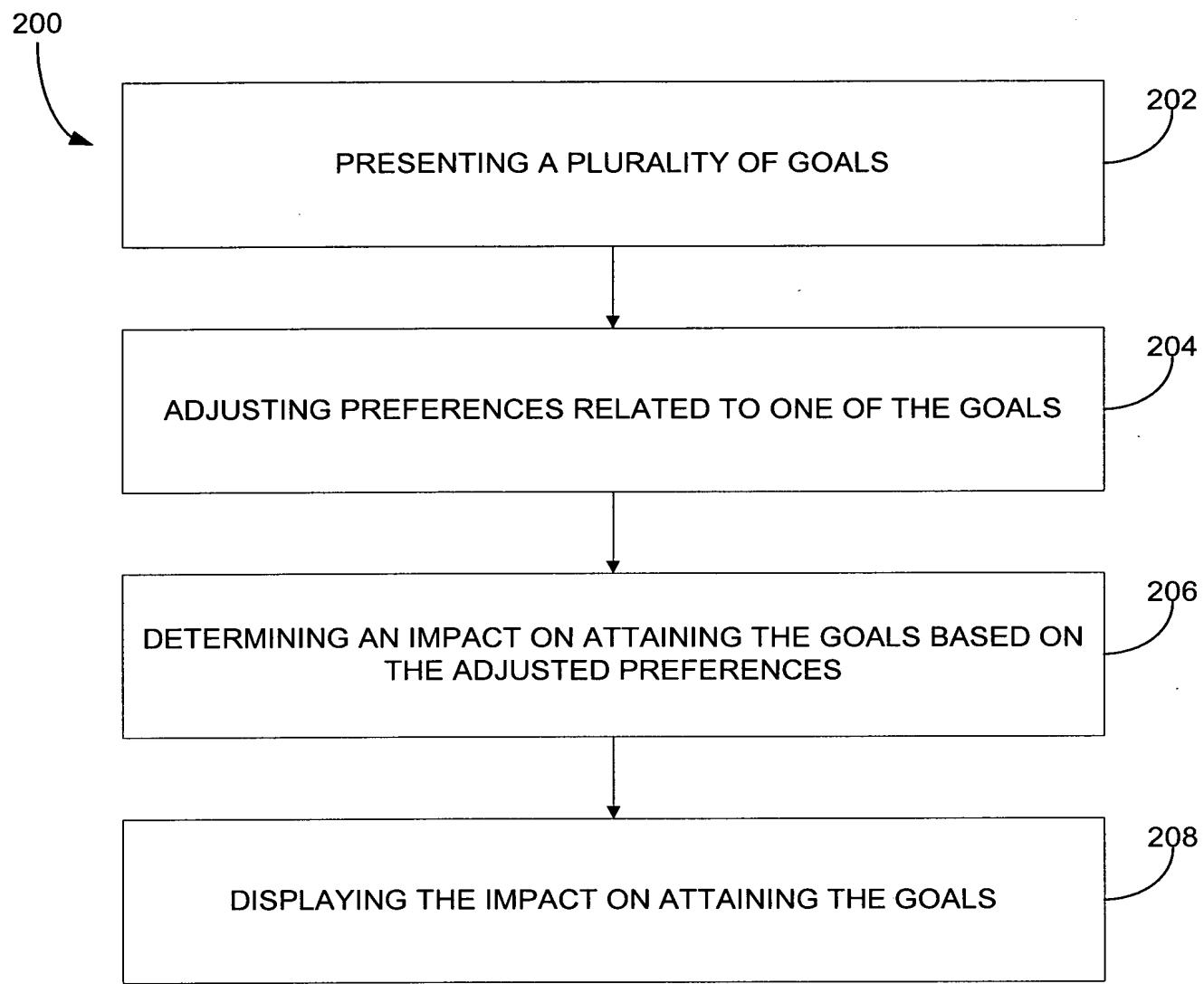


Figure 2A

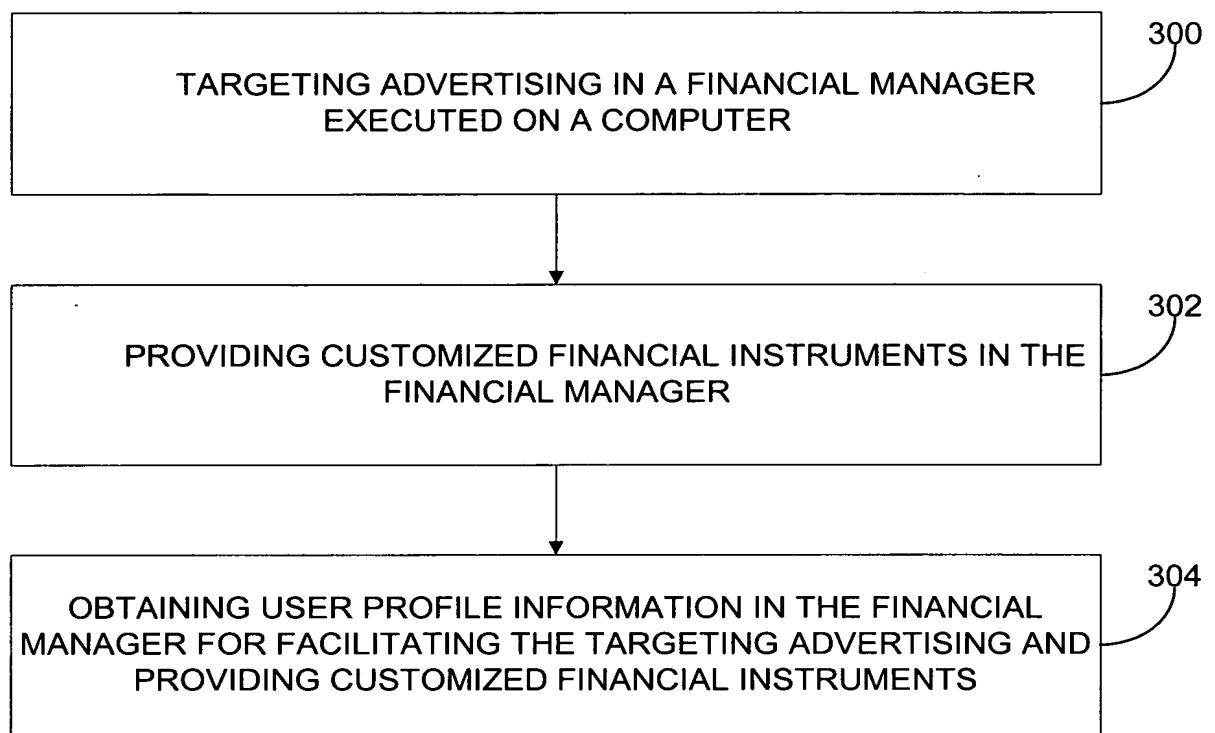


Figure 3

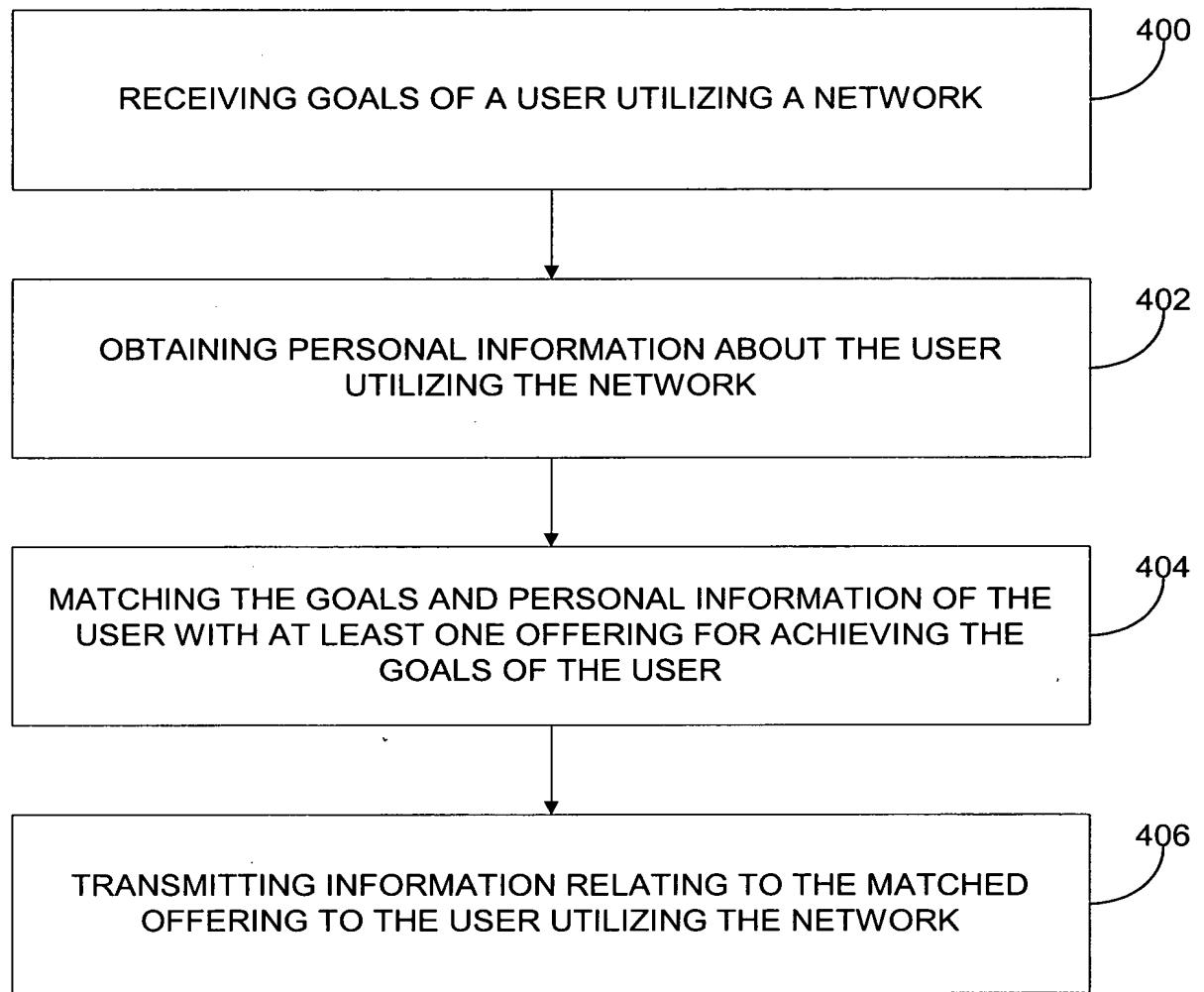


Figure 4

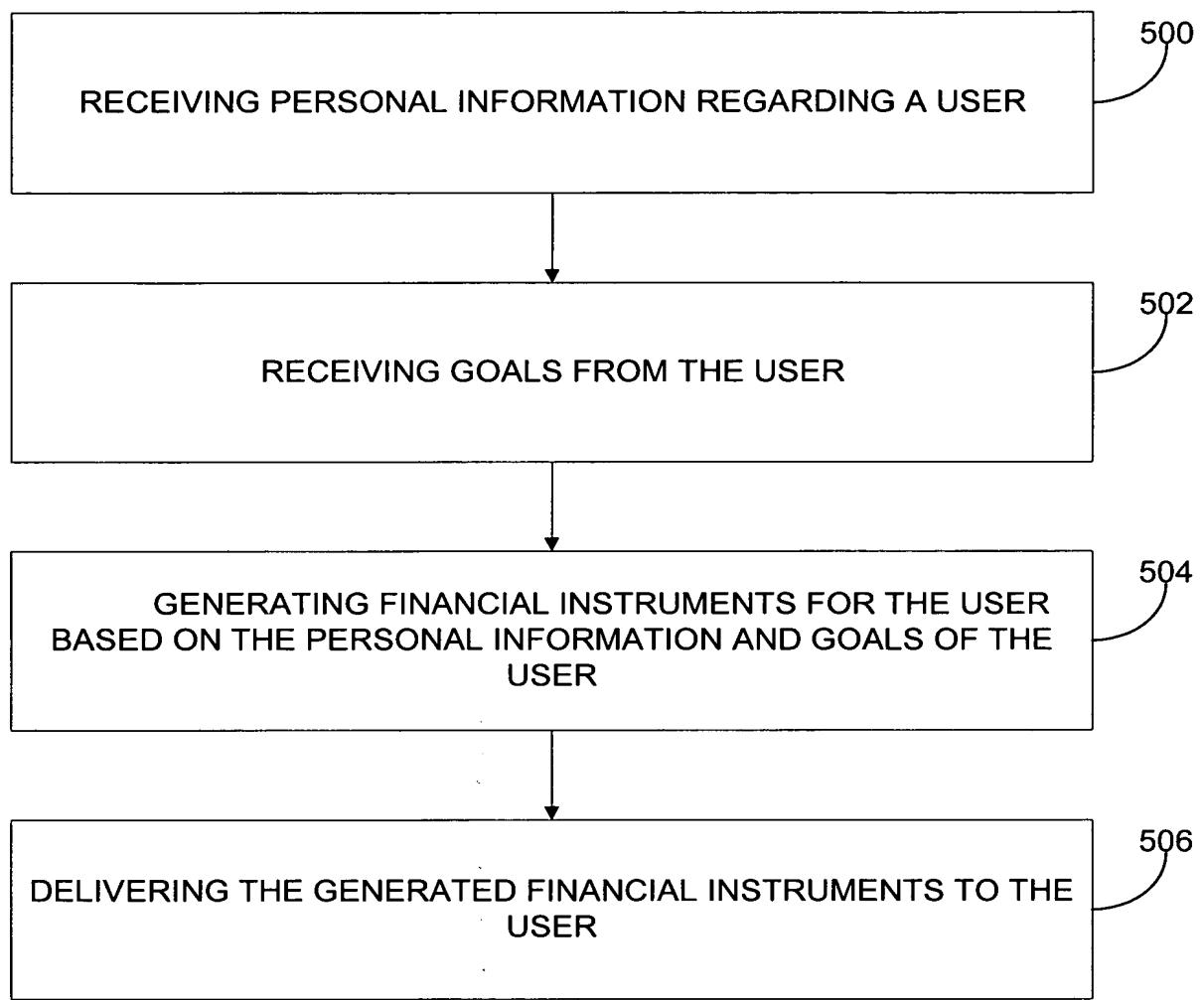


Figure 5

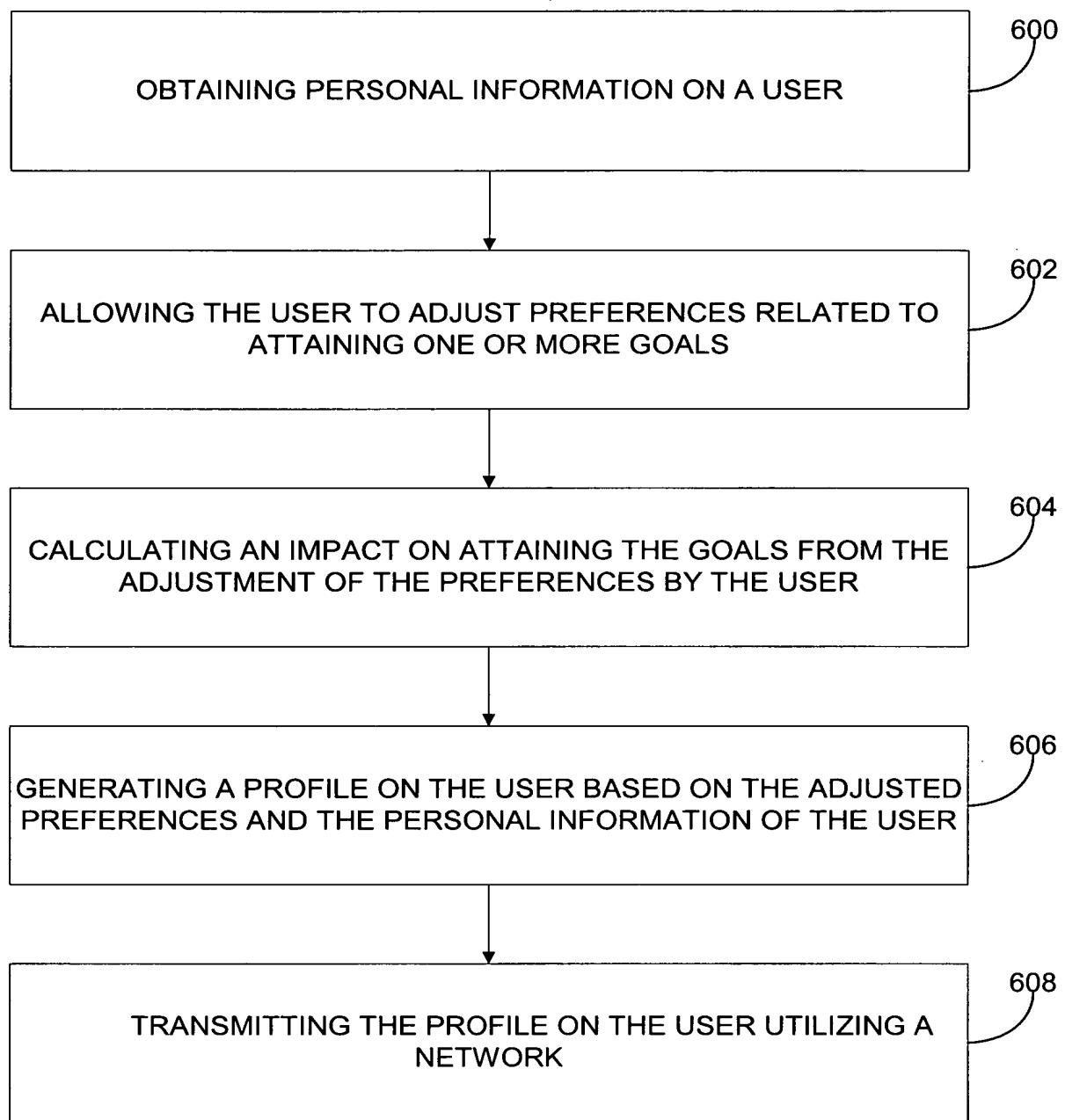


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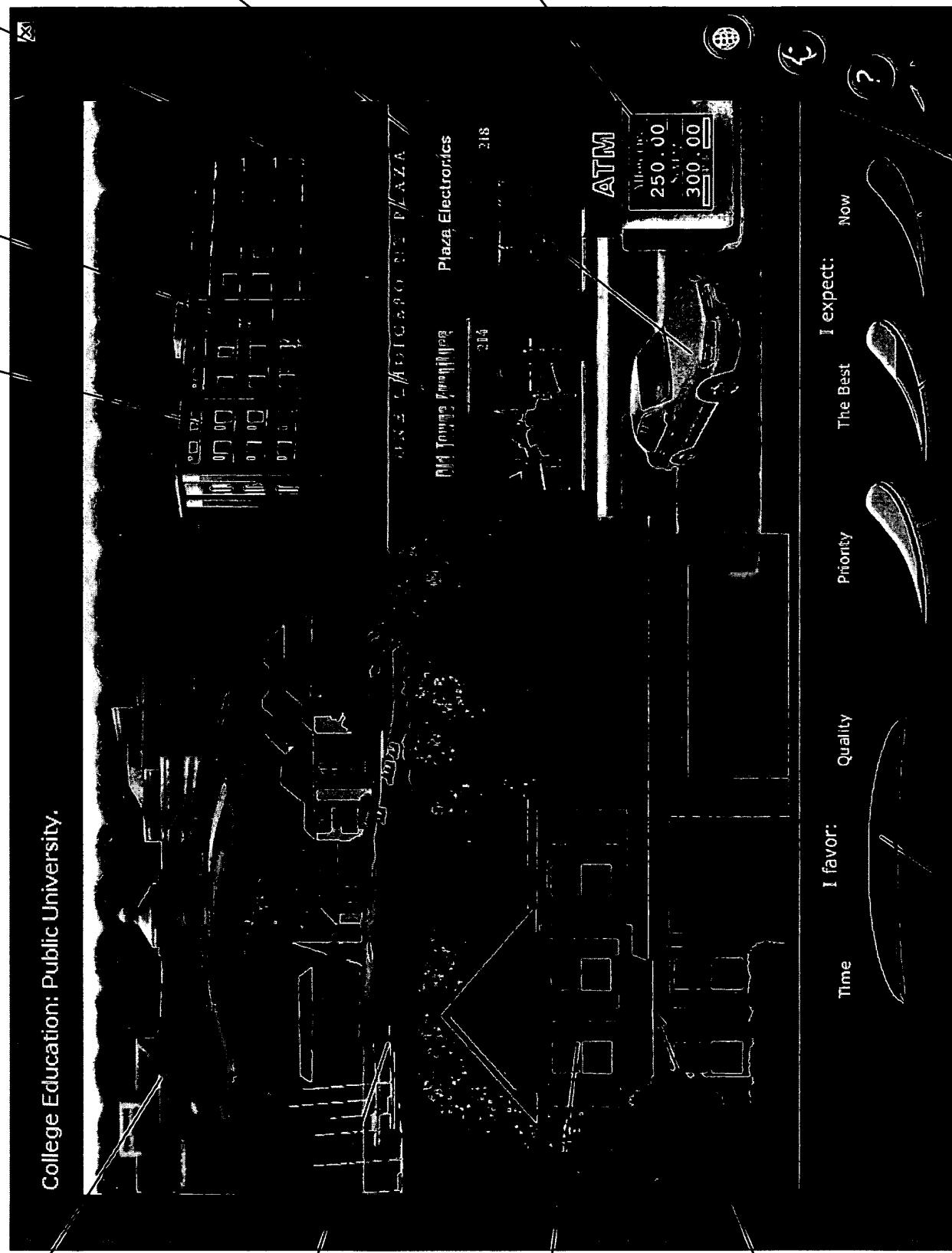
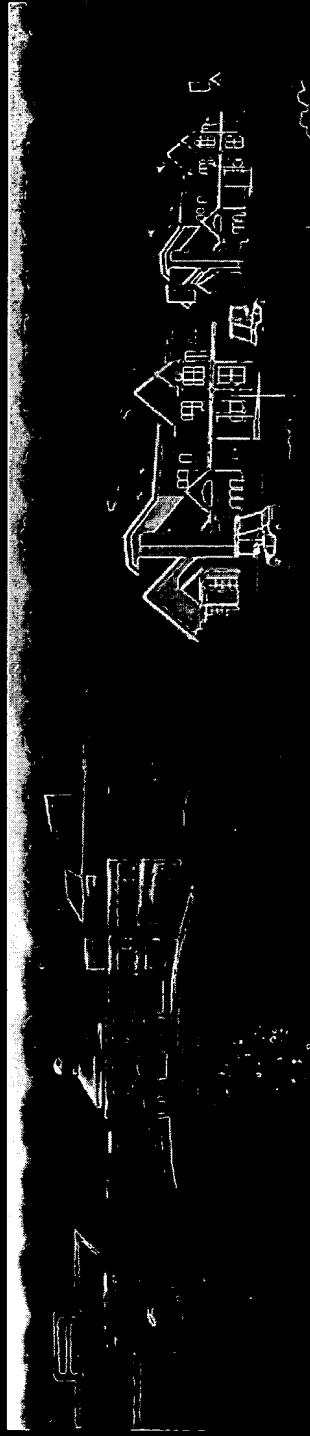


Figure 7 704
706
702
709

008080 "08502560

Automobile: Honda Civic in 18 months.



712

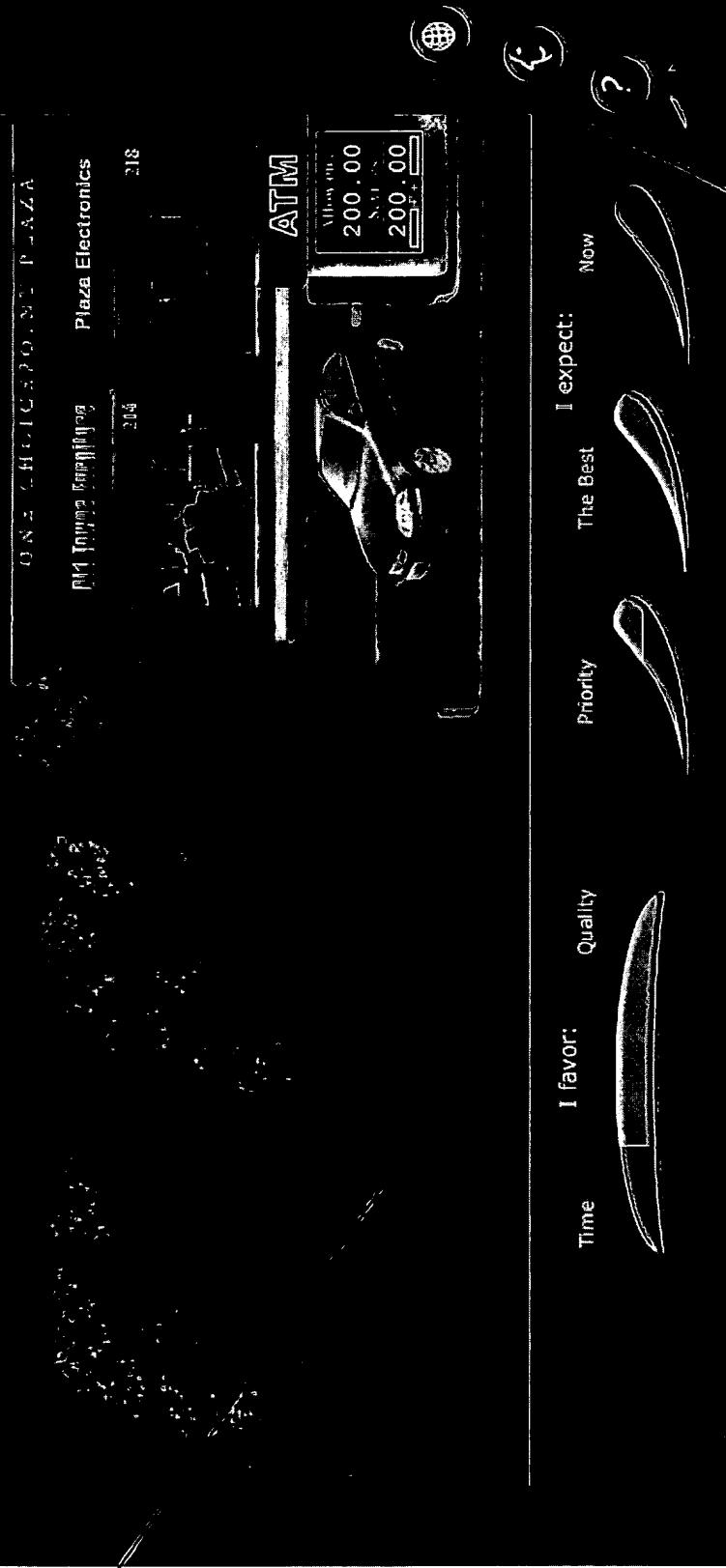


Figure 8

□ 5 1 2 0 5 1 0 □ □ 3 0 5 0 1 0

College Education: Private University

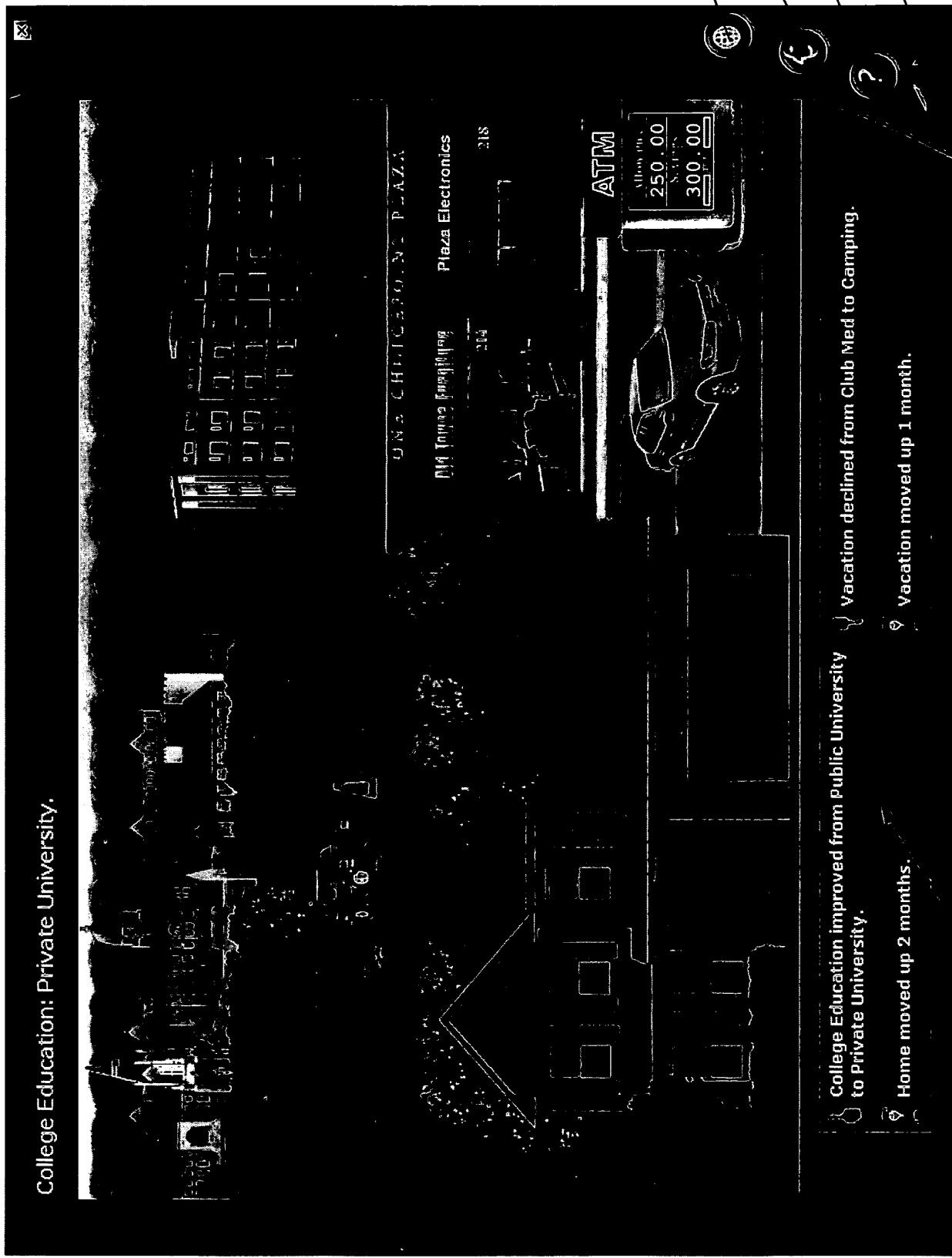


Figure 9

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1100

Personal Profile

Standard Profiles

Executive Suburban Family
Upscale Suburban Family
Upscale White-Collar Couple
Elite Super-Rich Family
Upscale Urban Couple
Upwardly Mobile Single
Elite Urban Single
Bohemian Single
Ethnically Mixed Urban Single
College Town Single

Name 

Age

City of Residence

Marital Status

Housing Status

Income

Number of Children

Select the profile that most closely matches your lifestyle.

Figure 11

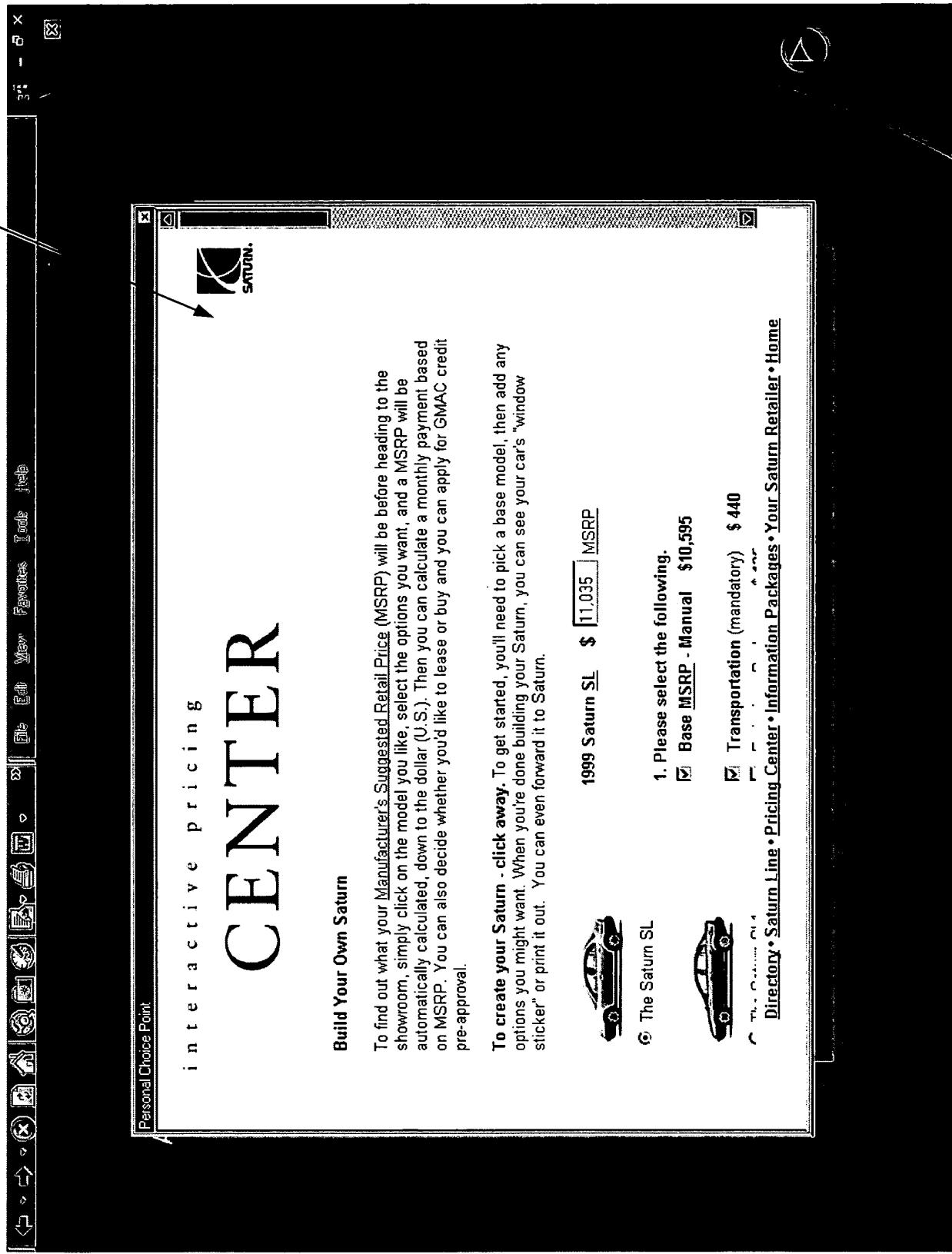


Figure 12

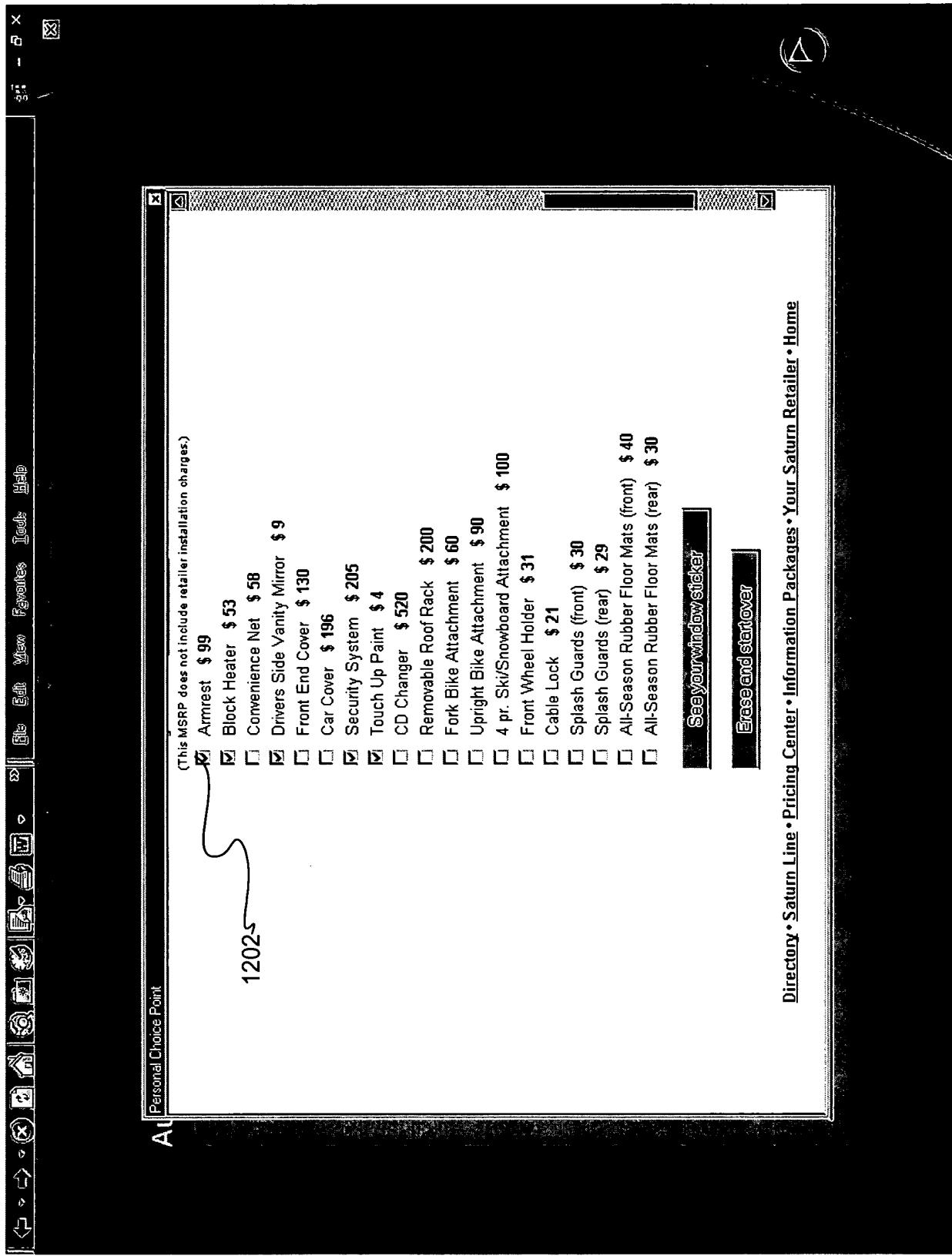


Figure 12A

00000000000000000000000000000000

Automobile

Personal Choice Point

1999 SL - MANUAL

Exterior Color: none

Interior Color: none

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE	\$10595
Options installed by Manufacturer	
Air Conditioning	960
ABS & Traction Control	695
Right Side Mirror	40
Cargo and Rear Floor Mats	60
AM/FM Cassette w/Equalizer	420
<hr/>	
STANDARD EQUIPMENT	
- 1.9L SOHC 8-VALVE ENGINE	
- 5-SPEED MANUAL TRANSMISSION	
- HYDRAULIC CLUTCH	
- SEQUENTIAL-PORT FUEL INJECT.	
- STAINLESS STEEL EXHAUST	
- MAINTENANCE-FREE BATTERY	
- POWER BRAKES w/FRONT DISC	
- INDEPEND. 4-WHEEL SUSPENSION	
- LUBE-FOR-LIFE SUSPENSION	
- DENT-RESISTANT EXTER. PANELS	
- 175/80R14 RADIAL TIRES	
- STYLED FULL WHEEL COVERS	
- COMPACT RADIAL SPARE TIRE	
- DRIVER-SIDE EXTERIOR MIRROR	
- HALOGEN HEADLAMPS	
- TINTED GLASS WINDSHIELD	
- TACHOMETER & TRIP ODOMETER	
- RECLINING FRONT BUCKET SEATS	
- INTEGRAL FRONT HEADRESTS	
- FOLD-DOWN REAR SEATS (60/40)	
- ADJUSTABLE STEERING COLUMN	

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(A)

Figure 12B

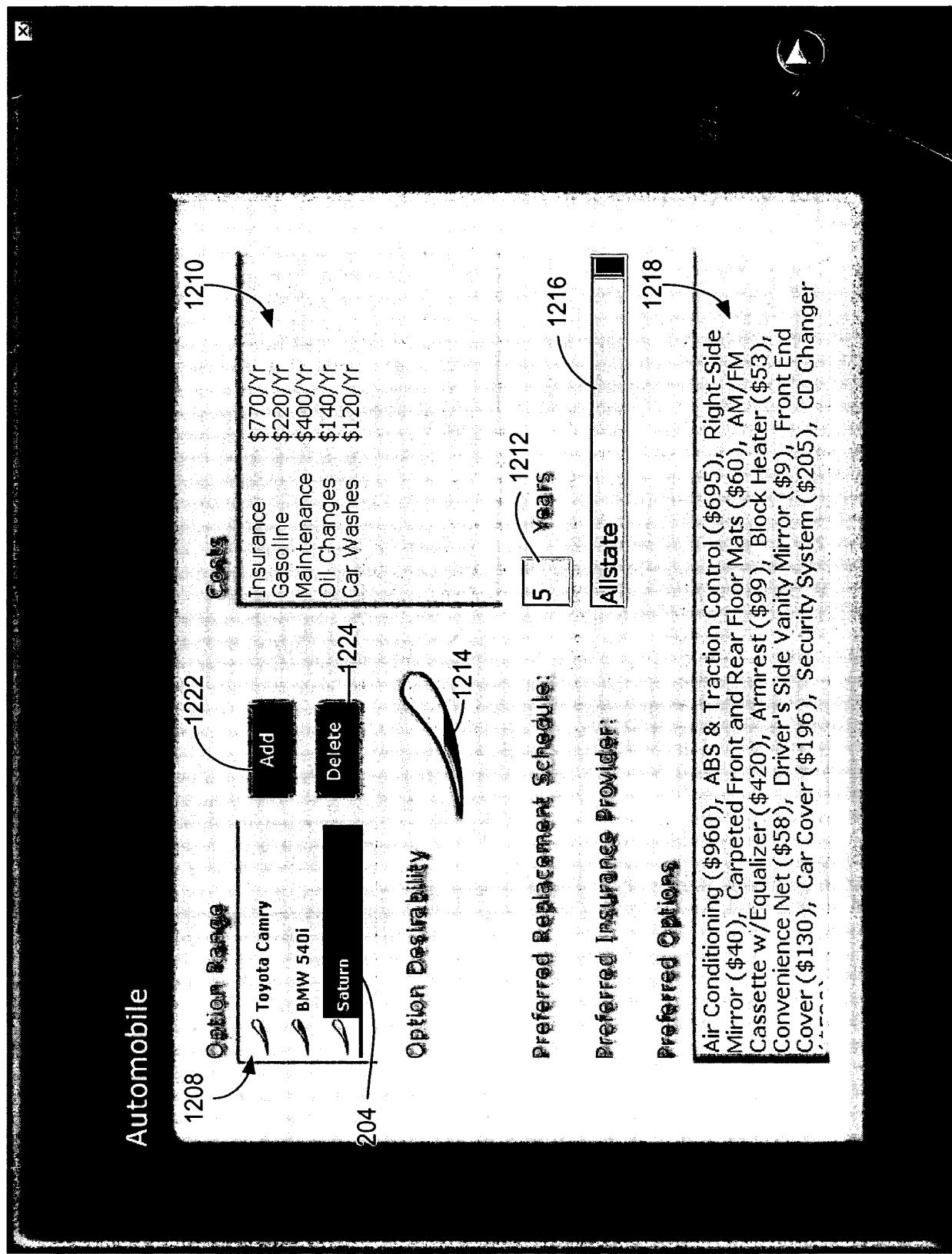


Figure 12C

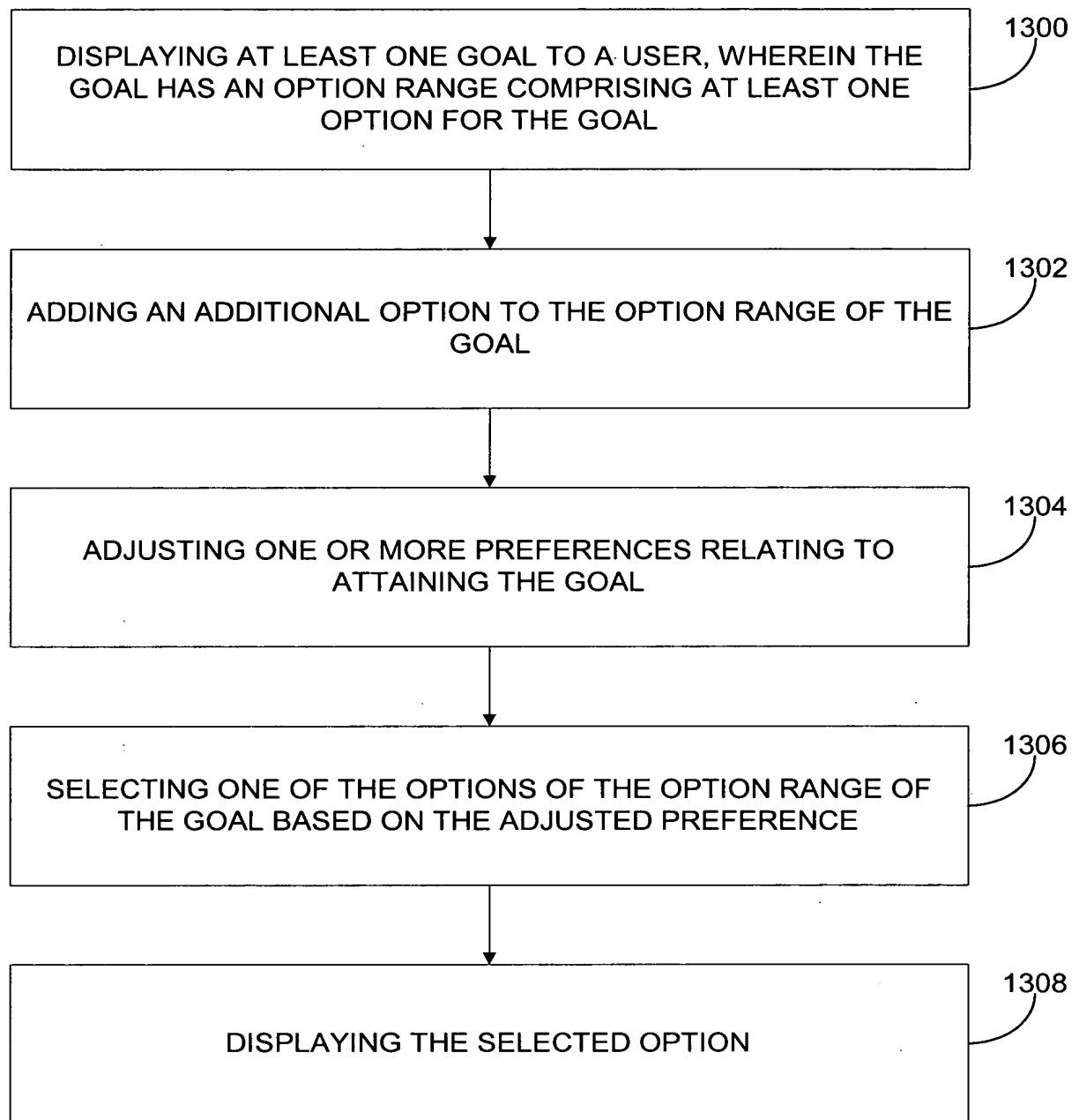


Figure 13

09520500-030800

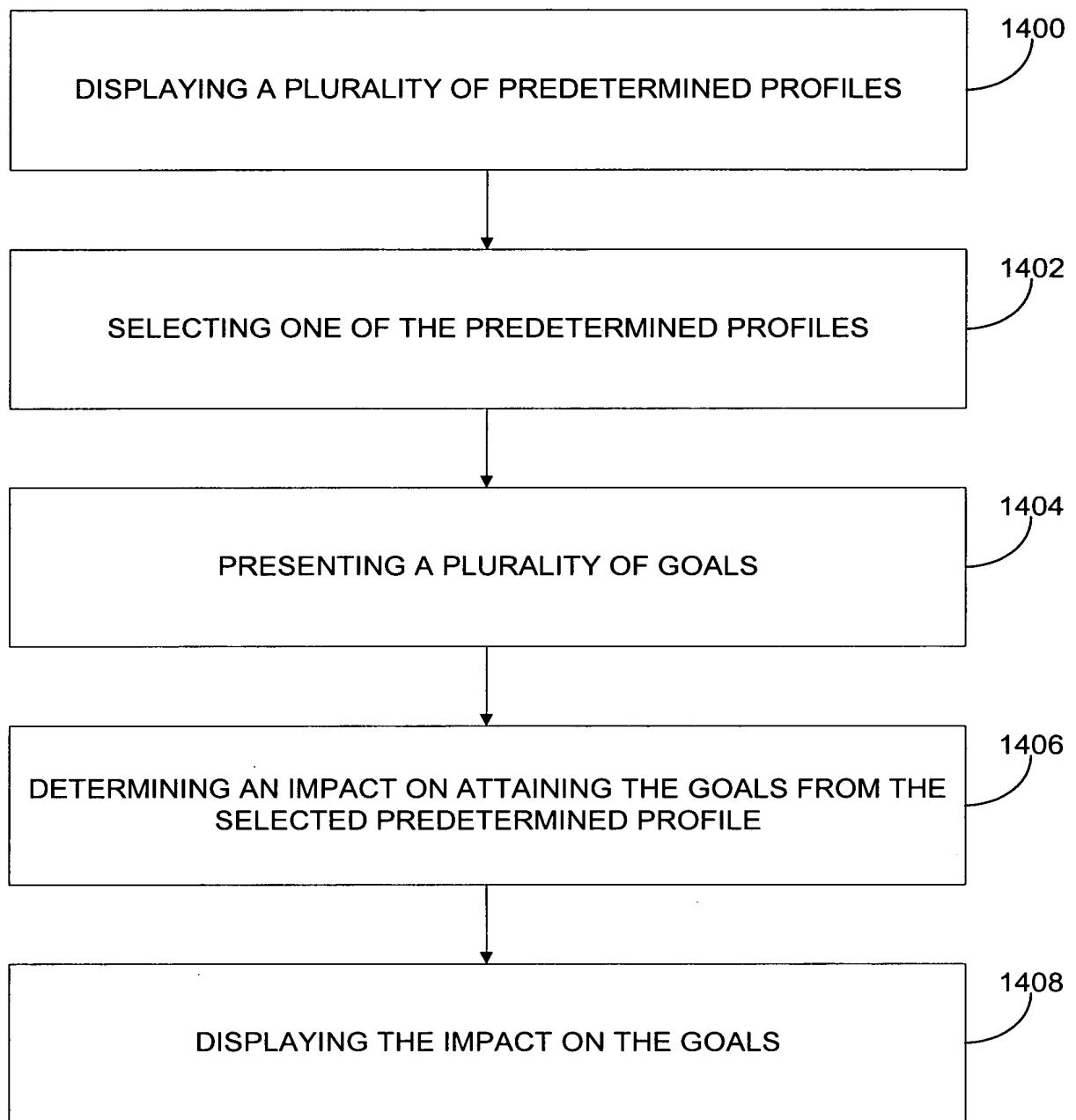


Figure 14